



Gateway - 완충 지대



A buffer zone

- [1] On one occasion I was trying to explain the concept of buffers to my children.
- [2] We were in the car together at the time and I tried to explain the idea using a game.
- [3] Imagine, I said, that we had to get to our destination three miles away without stopping.
- [4] We couldn't predict what was going to happen in front of us and around us.
- [5] We didn't know how long the light would stay on green or if the car in front would suddenly put on its brakes.
- [6] The only way to keep from crashing was to put extra space between our car and the car in front of us.
- [7] This space acts as a buffer.
- [8] It gives us time to respond and adapt to any sudden moves by other cars.
- [9] Similarly, we can reduce the friction of doing the essential in our work and lives simply by creating a buffer.



01편 - 공정한 올림픽

A fair Olympics



[1] Herodotus tells the story about the Egyptian King Psammis, who received a delegation from Elis.

[2] The Eleans boasted about the excellent way in which they organised the Olympic Games, and asked if the Egyptians could suggest any way to do it more fairly.

[3] King Psammis collected his most learned subjects, and, after listening to the Eleans' explanation of their organization of the Olympic contests, asked if the Eleans allowed representatives of all Greek states to compete in the Games, including their own from Elis.

[4] When told that all Greeks were welcomed, the Egyptian reply was that such a principle was not fair at all, since surely Elean athletes would be favoured over visiting ones.

[5] The Egyptians recommended that if they really wanted fair play at the Olympics, they should not allow anyone from Elis to compete.



02편 - 지역 사회를 위한 은행을 설립한 Kevin Reynolds

Kevin Reynolds Founds Bank for Community



[1] An incredibly passionate man who loves people, Kevin

Reynolds began his career with a major bank.

[2] He worked hard, was good at what he did, and soon began

moving up his bank's career ladder.

[3] His future looked promising.

[4] But Kevin wanted more than to be a banking executive: he

wanted to be a banker who built and benefited community.

[5] Over time he began to realise that he could accomplish this

best outside the structure of a large corporation.

[6] Kevin had long been inspired by the idea of building a bank

that would be an active part of the local community, supporting

small business and supporting community-building initiatives.

[7] Together with several colleagues he established a small

community bank that eventually became Cardinal Bank.

[8] Since then Kevin and his team have created an organisation

with 27 branches that are a central part of the communities

in which they operate.



08편 - 항공 분야 선구자였던 Igor Sikorsky

Igor Sikorsky, a Pioneer in Aviation



[1] Born in Kyiv, Ukraine at a time when Eastern Ukraine was part of Russia, and Western Ukraine was part of Austria, Igor Sikorsky began studies at the Kyiv Polytechnic Institute in 1907.

[2] He built his first (unsuccessful) helicopter in 1909.

[3] During and prior to World War I, Sikorsky designed and flew planes in Russia.

[4] He helped develop the world's first multiengine aircraft.

[5] After coming to the United States in 1919, he continued working on fixed wing aircraft.

[6] Other people had developed helicopters prior to Sikorsky; however, none of their designs led to commercial development.

[7] In 1939, Sikorsky successfully designed and flew what was to be the world's first practical helicopter.

[8] The successful Sikorsky Aircraft Corporation in the United States stands as a legacy to his achievements.

[9] He was honored with a United States postage stamp in 1988 and a Ukrainian postage stamp in 1998.



04편 - 패션에서 멋있음의 의미



The Meaning of Coolness in Fashion

[1] A friend of mine who was about to go out on a date asked me what I thought of her outfit.

[2] Before I could reply, she added, "I want to look great, but I want to look like I made no effort whatsoever."

[3] These conflicting desires lie at the heart of the aesthetic virtue of cool.

[4] Many of us work hard at looking cool, monitoring shifts in fashion, carefully choosing clothes that are not behind the trend, that express our individuality while simultaneously positioning us within the privileged subgroup of people who are in the know.

[5] Yet many people who succeed in wearing what is fashionable also fail to be cool.

[6] In fact, trying too hard to look cool can be the very thing that prevents us from being cool.

[7] Genuinely cool people, it seems, are effortlessly cool.